

PREDGOVOR

Fakultet poslovne ekonomije Univerziteta APEIRON iz Banja Luke, u cilju ostvarivanja naučno - istraživačke funkcije visoko školskih ustanova, pristupio je veoma zahtjevnom i odgovornom poslu organizovanja Prve međunarodne konferencije o ekonomskom razvoju i životnom standardu „EDASOL 2011.“ Takođe u istom cilju Fakultet je izdavač i časopisa za ekonomiju i tržišne komunikacije „EMC Review“.

Putem Programskog i Organizacionog odbora preduzete su sve potrebne aktivnosti da se Konferencija uspješno realizuje. Odrednica prva ukazuje na namjeru organizatora da se Konferencija održava i narednih godina. Tema Konferencije „EDASOL 2011.“ - „Razvoj zemalja Zapadnog Balkana i uticaj stranih investicija u procesu pridruživanja Evropskoj Uniji“ je najbliža aktelnim ekonomskim pitanjima koja se nameću u naučnoj i stručnoj javnosti našeg regiona. Ovo je potvrđeno kroz broj prijavljenih radova i veliki interes autora. U skladu sa tematskim sekcijama Konferencije (1) institucionalno-ekonomska pitanja rasta i razvoja privrede, (2) poslovno okruženje kao podsticaj ili smetnja razvoju i privlačenju investicija, (3) znanje kao resurs razvoja i (4) proces pridruživanja Evropskoj Uniji, Programski odbor je izvršio odabir radova. Cijeneći teme koje trebaju biti u fokusu učesnika, te u skladu i sa ostalim kriterijima koji su određeni u pozivu za učešće na Konferenciji, u publikaciju Zbornika radova konferencije je uvršteno ukupno 60 radova, pripremljenih od strane 150 autora iz 9 zemalja, prevashodno zemalja regiona Zapdnog Balkana, Austrije, Engleske.

Autori su obrađivali različite teme, ali su ipak najčešće istraživana pitanja konkurentnost, strane investicije, makoroekonomska stabilnost, znanje kao resurs razvoja. Imajući u vidu glavne postavke poznatih teorija modela razvoja i iskustva koje su prolazile zemlje u razvoju, a kojima pripadaju i sve zemlje regiona Zapadnog Balkana, smatramo da su efikasne strukturalne promjene koje su praćene sa sinhronizovanim aktivnostima ulaganja akumulacije iz domaćih i stranih izvora optimalan okvir za povećanje stepena ukupnog ekonomskog razvoja, a time i životnog standarda u svim zemljama regiona. Ovaj model u skladu sa vlastitim kriterijima i zajedno sa ostalim procesima primjenjuje se i u fazi tranzicijskog perioda pridruživanja zemalja regiona Evropskoj Uniji. Naravno da je vidljiv nesrazmjer u stepenu napretka pojedinih zemalja regiona u procesu ovih tranzicionih promjena, međutim ta različitost je odraz specifičnih uslova koji vladaju u pojedinim zemljama regiona, imajući na umu da ti uslovi ograničavaju ili ubrzavaju progres ukupnog društveno-ekonomskog razvoja.

Koncept EDASOL (Economic Development and Standard of Living) polazi od pretpostavke da su ekonomski razvoj i životni standrad ljudi povezani, te da jedno i drugo mora biti predmet izučavanja i istraživanja. Zato najavljujemo da će na Konferenciji „EDASOL 2012“ u centru pažnje biti zaposlenost i životni standard, kao jedan od temeljnih pokazatelja ukupnog razvoja.

Određeni broj radova je prema preporuci recenzenata i Programskog odbora odabrano za objavu u drugom broju ovogodišnjeg izdanja Časopisa za ekonomiju i tržišne komunikacije „EMC Review“. Urednici časopisa pozivaju autore na saradnju.

U Banja Luci, septembra 2011. godine

Predsjednik programskog odbora
Prof. dr Zorka Grandov

Predsjednik organizacionog odbora
Doc. dr Sanel Jakupović

FOREWORD

Business Economics Faculty of the APEIRON University in Banja Luka, with the aim of achieving scientific-research functions of higher educational institutions, has approached to a very demanding and responsible task of organizing the First International Conference on Economic Development and Standard of Living “EDASOL 2011”. Following the same goal, Faculty is also a publisher of the Journal of Economics and Market Communication “EMC Review”.

Through the Program and Organizing Committee, all necessary activities for a successful realization of the Conference have been taken. The first determinant indicates the intention of the organizers for the conference to be held in the years to come. The topic of the Conference “EDASOL 2011” – “Development of the Western Balkans and the impact of foreign investment on the process of joining the European Union” is the closest to the current economic issues solicited in the scientific and professional communities of our region. This is confirmed by the number of papers and the great interest of the authors. In accordance with the thematic sessions of the Conference, (1) institutional and economic issues of growth and economic development, (2) business environment as an incentive or an obstacle to the development and attracting investments, (3) knowledge as a development resource and (4) the process of joining the European Union, the Program Committee has carried out a selection of papers. In respect to the topics that should be the focus of the participants, and in accordance with other criteria specified in the invitation for conference participation, the publication of conference Proceedings included a total of 60 papers, prepared by 150 authors from 9 countries, primarily from the countries of Western Balkans region, Austria and England.

Different issues were raised by the authors; however, the most frequently examined issues were competitiveness, foreign investment, macroeconomic stability, and knowledge as a development resource. Bearing in mind the main postulates of the well-known theories regarding models of development and experience that the developing countries have experienced, and these countries are part of the Western Balkans region, we consider effective structural changes accompanied with synchronized accumulation investment activities from domestic and foreign resources to be an optimal framework for the increase of the overall level of the economic development, and hence, the increase of the standard of living across all countries in the region. This model, in accordance with its own criteria and together with other processes, is applied in the phase of the transition period of the countries of the region joining the European Union. Naturally, the disparity in the level of development among certain countries in the region which undergo the process of transitional changes is evident. However, this kind of diversity reflects specific conditions which prevail in certain countries of the region, simultaneously bearing in mind that these conditions limit or accelerate the progress of the overall socio-economic development.

The EDASOL (Economic Development and Standard of Living) concept assumes that the economic development and people’s standard of living are connected, and that both have to be the subject of study and research. Therefore, we announce that the focus of the “EDASOL 2011” Conference will be on employment and standard of living, as one of the key indicators of the overall development.

A number of papers, on the recommendations of the reviewers and Program Committee, has been selected in order to be published in the second issue of this year’s edition of the Journal of Economics and Market Communication “EMC Review”. Editors encourage the authors to cooperate.

Banja Luka, September 2011.

President of Program Committee
Professor (PhD) Zorka Grandov

President of Organizing Committee
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