

ABSTRACT

In this paper I tried to point out at the entrepreneur's role as the factor having the crucial influence not only on the enterprise's growth and development, but also on the economy as a whole, presenting them as a possible and the only way towards realisation of a modern society. In order to be able to analyse the influence of this factor, in my analysis I have been using the approach of PhD Isak Adizes who begins from the analogy between the life cycles of living beings and organisations. Thus, the objective of this paper is to show how and in what way the entrepreneur shall, in the course of his/her entrepreneurial procedure, influence the growth and development; i.e. what are the elements that have influence on these factors and how these findings may assist when managing growth and development of an enterprise. In addition, I also wanted to show what are the consequences that entrepreneurship and the entrepreneur's role may and should have on the economy of a country as a whole.