

# Poštovani čitaoci,

Svetski ekonomski forum pod nazivom „Summer Davos“ održava se ove godine u kineskom gradu Dalianu od 10. do 12. septembra. Prethodni Forum održan je u januaru ove godine u švajcarskom zimskom centru Davosu i pod senkom globalne krize bio posvećen uobličavanju sveta posle nje. Novi, letnji Forum u Dalijanu je tematski jasno usmeren na ulogu inovativnosti, nauke i tehnologije u prevazilaženju aktuelne ekonomske i finansijske krize. Božidar Đelić, potpredsednik Vlade Republike Srbije za evropske integracije i ministar za nauku i tehnološki razvoj, učestvovaće na Forumu kao panelista na sesiji o inovativnosti. Predviđeni su i brojni sastanci kako sa predstavnicima velikih svetskih kompanija, tako i sa pojedinim najvišim državnim zvaničnicima. „Cilj nam je da ovoga puta više energije uložimo u jačanje institucionalne saradnje sa zemljama poput Kine čiji je značaj na ekonomskoj karti sveta osetno pojačan nakon izbijanja poslednje krize“, izjavio je

ministar Đelić u intervjuu koji je nam je dao pred odlazak u Dalian, a koji u celosti objavljujemo na prvim stranicama InfoReview. Dalian, grad domaćin Foruma, je impresivan. Sa svojim širokim bulevarima, lepim zelenim površinama i nizom univerziteta, tehničkih koledža i velikim softverskim parkom, Dalian bi se kažu veoma isticao čak i u Silikonskoj dolini. Nalazi se na oko jedan sat leta od Pekinga i danas simbolizuje koliko brzo najmoderniji gradovi Kine obezbeđuju i poslove kao centri znanja, a ne samo središta proizvodnje. Znaci na zgradama kazuju sve: GE, Microsoft, Dell, SAP, HP, Sony ... Zbog svoje blizine u odnosu na Japan i Koreju, velikog broja ljudi koji govore japanski, obilja internet komunikacija, mnogih parkova i terena za golf svetske klase, Dalian je postao atraktivno mesto za japanski outsorsing. Japanske firme mogu angažovati tri kineska softver inženjera za cenu jednog u Japanu i da im još ostane dovoljno da plate punu

sobu operatera kol centra. Zato ne čudi što je oko 2.800 japanskih kompanija ovde pokrenulo svoje poslovne operacije ili se udružilo s kineskim partnerima. Nadamo se da će jačanje institucionalne saradnje sa Kinom doprineti i razvoju Srbije otvaranjem novih radnih mesta, obezbeđivanjem profita kompanijama i realizacijom novih projekata kako u Srbiji tako i u Kini. O svemu tome više u nekom od narednih izdanja InfoReview.

S poštovanjem,  
Dubravka Đukić



## Dear readers,

The World Economic Forum called "Summer Davos" takes place this year in the Chinese city Dalian on 10-12 September. The previous Forum was held in January this year in the Swiss winter center of Davos and, under the shadow of the global crisis, was dedicated to shaping the world after it. The new, Summer Forum in Dalian is thematically clearly focused on the role of innovation, science and technology in overcoming the current economic and financial crisis. Božidar Djelic, Vice-president of Government of the Republic of Serbia for European integrations and Minister of Science and Technological Development, will be a panellist in the Forum at a session on Innovation. Numerous meetings with representatives of the world's biggest companies and certain state officials are planned. "Our aim is to put more effort in the strengthening of institutional cooperation with countries such as China, whose importance on the world economic map is significantly

increased after the outbreak of the last crisis," said Minister Djelic in an interview he gave before his trip to Dalian, which we entirely publish on our pages.

Dalian, a city hosted the Forum, is impressive. With its wide boulevards, beautiful green areas and numerous universities, technical colleges and great software park, Dalian would stand out even in Silicon Valley. It is an one-hour flight from Peking and today it symbolizes how quickly the most modern Chinese cities provide jobs not just as the manufacturing centers, but also as the knowledge ones. The building signs say enough: GE, Microsoft, Dell, SAP, Sony, etc. Due to nearby Japan and Korea, a great number of people speaking Japanese, Internet communication abundance, numerous parks and world-class golf courts, Dalian has become an active place for the Japanese outsourcing. Japanese companies can hire three Chinese software engineers at

the price of one in Japan and still have enough to pay a full room of call-center operators. Therefore, no surprising that about 2,800 Japanese companies here started their business operations or teamed up with Chinese partners.

We hope that the strengthening of institutional cooperation with China will contribute to the development of Serbia by creating new jobs, providing profit to companies and implementing new projects in both Serbia and China. There will be more about that in some of the next editions of InfoReview.

Sincerely Yours,  
Dubravka Đukić