Strategic Planning in Distance Education

Table of Contents

	age
Introduction Banking, Bartending, Bible Study, Biology What is Planning? How is Strategic Planning Different from Other Planning? What is the Purpose of Strategic Planning? How is Strategic Planning Defined? What Do You Want to Do and Why? Should Strategic Planning be Top-Down or Bottom-Up? How Often Should Strategic Planning Be Done?	. 2 . 2 . 3 . 3 . 4
Preparation Communicating the Vision	8 8
Five Step Model STEP 1: Where are We Now? Baseline Information	
STEP 2: Where Do We Want to Be?	
List of ToolsResources	28 30