

LIFE IN THE FAST LANE

European manufacturing thought leader Dario Castello, Ferrari CIO, reveals how technology is helping to drive the legendary Italian sports car company ever faster.



INSIDE AGILITY

With the prospect of continued industry turmoil and uncertainty in the year ahead, European manufacturers want to become more agile. But many face technology and cultural challenges in becoming so.

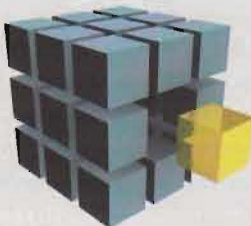


TAKING A MORE STRATEGIC VIEW OF THE PLANT

In a meeting in Prague, MES software users said that, in addition to cost and efficiency benefits, the technology will play an increasingly important role in enabling agility.

IS THE SIEMENS + UGS MERGER WORKING?

More than a year after its bold acquisition of UGS, Siemens appears to have successfully absorbed the PLM provider. But the basic premise of the merger — the digital factory — is still in its early stages.



Now That's Service!

C&C Group centralizes distribution and deploys demand forecasting software to help reverse fortunes for brands like Bulmer and Magners.

Assembly Required

Customers are evaluating German car seat maker Recaro's plans to hand off assembly to DHL, but Recaro remains confident they will come around.



A Conversation with SAP Chief

In May 2009, Leo Apotheker will succeed Henning Kagermann as chairman and CEO of the world's largest application software company. In anticipation, Kagermann discussed software trends, SAP's prospects, and his own future.



Ensuring Quality Across Oceans

Maintaining quality is paramount if you are using contract manufacturers. Avoiding pitfalls



comes down to gaining visibility into supply chain processes and acting proactively rather than reactively.

Even as European manufacturers struggle through the economic downturn, executives should be training at least one eye on future growth prospects.

The new year — even an economically challenging one — presents a chance to eliminate waste, hone processes, and encourage innovation.

Manufacturers need to examine their processes and communication methods to optimize their collaborative product development efforts.

Like Budapest's famous "chain bridge," supply chain innovation can have unexpected beginnings.



- Supply Chain Déjà Vu
- Of Mice and Supply Chains
- Shades of Green
- Can Cisco Sew Up the Turkish Textile Industry?
- Educating the Next-Gen Process Pros

