## CONTENTS

Acknowledgments	viii
Chapter 1 – Introduction	1
Who Should Read This Book	1
What Is a Geographic Information System?	2
Corporate or Enterprise Geographic Information Systems	4
The GIS Strategic Plan	9
Chapter 2 – Before Design: Needs Assessment	
and Requirements Analysis	13
Organizational Involvement	13
Need for Education, Support, and Commitment of Management – Corporate Implementation Takes Time	15
Manage Users' Expectations – No Unrealistic Promises	16
Needs Assessment/Requirements Analysis	16
Assessing the Current Users	17
Categorizing Users	18
Other Factors with Users	20
Applications	21
Evaluating Existing Data	24
Accuracy	33
Completeness	33
Maintenance	35
Software Selection	36
Technical Environment	37
Assessing Costs and Benefits	38
Pulling the Needs Together	41
Chapter 3 – Designing the GIS Database Schema	47
Elements of a Schema	47
Data Dictionary	48
Tables and Relationships	51
Metadata	60

Chapter 4 – Designing Spatial Data	69
Choosing the Appropriate Mix of Data Models	69
Choosing a Subset of Reality	72
The Two Principal Data Models	73
Layers and Objects	78
Representing Geographic Features	84
Topologic Relationships	85
Types of Spatial Objects	91
Issues around the Third Dimension	98
Accuracy, Precision, and Completeness	103
Accuracy Concerns – Global Positioning Systems	107
Differential Processing	109
Accuracy across Layers	110
Choosing a Coordinate System and Map Projection	111
Decimal Longitude and Latitude or Projected Data	113
Characteristics of Map Projections	115
Spanning Existing Map Projection Zones	116
Selection of Projection for Large Areas	117
Spatial Indexing	121
Conclusions	124
Chapter 5 – Design Issues for Attribute Data	127
General Principles: Fields in Both D and G Tables	129
Specific Principles for G Tables	131
Principles for Fields in D Tables	133
Designing Input Elements	137
Design of Output Elements	138
Application Design	140
Chapter 6 – Remotely Sensed Data as	
Background Layers and Data Sources	147
Aerial Photography as Backdrop Information	148
Capture Data as Well?	155
Dealing with the Images	157
Integrating Remotely Sensed Information with GIS	161
Questions to Ask	166
<b>Chapter 7</b> – Implementation: Data Development and Conversion	169
System Configuration and Product Architecture Plan	169
Data Development and Conversion Plan	171
Capturing Digital Data	175
Optical Character Recognition	177

In-House or Out-Source Data Development of Conversion	178
Selecting a Vendor	178
Perform a Pilot Project	180
Chapter 8 – Implementation: Selecting Hardware and Software	183
Software Considerations	183
Evaluating Software	186
How to Select Your Software	190
Hardware Concerns	193
Networking Issues	195
Types of Networks	196
The Capacity of the Network	199
Chapter 9 – Designing the Organization for GIS	201
Ownership of Geographic Information	201
User Roles	202
Staffing the Design and Implementation Process	206
Where to Put the GIS	208
Designing the Data Flow	214
Chapter 10 – Early Management Concerns:	
Interacting with the System	217
User Roles	219
Managing User Roles	224
Managing Desktop Interfaces	226
Managing World Wide Web-Based Interfaces	228
GIS Interaction and the Organization	230
A New Committee	231
Evaluation	232
Access Controls	234
Controlling Public Access	236
Managing the System – The Maintenance Plan	238
Data Dissemination	242
GIS Data Distribution through the World Wide Web	245
Summary	251
Index	253