

Poštovani čitaoci,

Početak ove godine na mesto predsednika Centralne kancelarije za biznis komunikacije i marketing Evropske privredne komore u Briselu izabran je gospodin Đorđe Dukić, predsednik JISA i predsednik UO našeg časopisa InfoReview. To je veliko priznanje ne samo napornom radu naše redakcije i ukupnim aktivnostima JISA već i savremenoj spoljnoj politici Srbije. Ovo je bio povod da razgovaramo sa novoizabranim predsednikom i deo naših stranica posvetimo Evropskoj privrednoj komori, sertifikaciji, poslovnim komunikacijama i međunarodnoj saradnji.

InfoReview je postao i zvanični medijski partner CEED Serbia koji je otvorio vrata preduzetnicima i menadžerima 29. januara 2009. godine u Beogradu. To je bio jedan od razloga što smo segmentu malih i srednjih preduzeća posvetili posebnu pažnju u ovom izdanju magazina

InfoReview. Telekom Srbija osmislila je kompletno Internet rešenje koje pruža sve što je neophodno za nesmetano funkcionisanje biznisa i što u mnogome olakšava poslovanje vlasnicima malih i srednjih preduzeća. SAP je sve aktivniji u animiranju ovog privrednog segmenta i većinu poslova obavlja upravo sa malim i srednjim preduzećima, što nam je i potvrdio Srđan Gligorić, rukovodilac prodaje iz preduzeća SAP West Balkans d.o.o. Kompanija Telegroup u svojoj ponudi takođe ima rešenja za mala i srednja preduzeća, pa čak i za pojedince, za rad od kuće tzv. SOHO rešenja.

InfoReview kao magazin Evropske privredne komore i medijski pokrovitelj SEFICT-a i Kongresa JISA 2009 organizovaće u junu ove godine „one-to-one business meetings“ u Dubrovniku i Herceg Novom. Sastanci jedan-na-jedan prila-

gođeni su željama i potrebama kupaca i najpriznatijih ponuđača najsavremenijih rešenja a biće ustanovljeni pre kongresa. Velika prednost ovakvih sastanaka je što sami birate ljude sa kojima želite da se sretnete i upoznate. Iskoristite mogućnost da unapred zakažete sastanke na našim susretima. Vi poželite, mi ćemo realizovati. Lista novih čitalaca i partnera našeg magazina InfoReview povećava se iz dana u dan.

S poštovanjem,
Dubravka Dukić

Dear readers,

At the beginning of this year, Mr. Đorđe Dukić, President of JISA and Editorial Board of our magazine InfoReview, was elected for President of Central Office for business communication and marketing of European Chamber of Commerce in Brussels. It is a great recognition not only to hard work of our editorial office and overall activities of JISA, but also to contemporary foreign policy of Serbia. This was the reason to talk to the newly elected president, and dedicate some of our pages to the European Chamber of Commerce, certification, business communications and international cooperation.

InfoReview has officially become a media partner of CEED Serbia, which opened the door to entrepreneurs and managers on 29 January 2009 in Belgrade. That was one of the reasons to pay a special attention to the segment of

small and medium enterprises in this issue of our magazine. Telekom Serbia has created a complete Internet solution offering everything necessary for uninterrupted business, which largely alleviates the business to owners of small and medium enterprises. SAP is getting more active in animation of this economic segment and conducts most of its business exactly with small and medium enterprises, which Srđan Gligorić, Sales Manager in company SAP West Balkans Ltd, confirmed. Telegroup Company also offers solutions for small and medium enterprises, and even individuals, work at home so-called SOHO solutions. InfoReview, as a magazine of European Chamber of Commerce and a media partner of SEFICT and Congress JISA 2009, will organize "one-to-one meetings" in Dubrovnik and Herceg Novi in June this year. One-to-one

meetings are arranged according to wishes and needs of buyers and the world's most respected solution providers, while their preferences will be determined prior to the congress. You select the people you want to meet yourselves. Take the opportunity to prearrange the meetings at our gatherings. Just make a wish; we will make it happen. The list of new readers and partners of our magazine InfoReview increases every day.

Sincerely yours,
Dubravka Dukić

