Contents

List	t of tables	vii
	t of figures	viii
List	t of contributors	ix
Pre	face	XV
1	Knowledge: concepts, policy, implementation David Rooney, Greg Hearn and Abraham Ninan	1
PAl	RT I CONCEPTS	
2	The material, mental, historical and social character of knowledge David Rooney and Ursula Schneider	19
3	Wisdom, ethics and the postmodern organization Bernard McKenna	37
4	Risk and knowledge Joost van Loon	54
5	Social epistemology: preserving the integrity of knowledge about knowledge Steve Fuller	67
6	Knowledge and social capital Hitendra Pillay	80
PAl	RT II POLICY	
7	Knowledge and cultural capital Stuart Cunningham	93
8	The organization of creativity in knowledge economies: exploring strategic issues Paul Jeffcutt	102
9	Analysing policy values in a knowledge economy Phil Graham	118
10	Knowledge issues and policy in the operation of industrial clusters	128
11	Abraham Ninan Intellectual property rights in the knowledge economy Peter Drahas	139

PART III IMPLEMENTATION

12	Information sharing	155
	Donald M. Lamberton	
13	Collaboration and the network form of organization in the new	
	knowledge-based economy	165
	Thomas Mandeville	
14	Exploring the information space: a strategic perspective on	
	information systems	178
	Max Boisot	
15	'Tacit knowledge' versus 'explicit knowledge' approaches to	
	knowledge management practice	191
	Ron Sanchez	
16	Knowledge and social identity	204
	Thomas Keenan	
17	Managing creativity in the knowledge economy	218
	Mark Banks	
18	Inexperience and inefficiency in information transactions:	
	making the most of management consultants	229
	Stuart Macdonald	
19	The knowledge worker: a metaphor in search of a meaning?	245
	Richard Joseph	
20	How to be productive in the knowledge economy:	
	the case of ICTs	255
	Greg Hearn and Thomas Mandeville	
21	Digital rights management (DRM): managing digital rights for	
	open access	268
	Brian Fitzgerald and Jason Reid	
		279
Inde	Index	

Tables

5.1	'Modespeak': knowledge society Newspeak	70
14.1	Characteristics of institutional structures	185
15.1	Basic beliefs in tacit versus explicit knowledge management	
	approaches	192
15.2	Advantages and disadvantages of tacit versus explicit	
	knowledge management approach	197