Preface

Welcome to *Dreamweaver MX Weekend Crash Course*. You can learn Dreamweaver in just one weekend. It may seem impossible to master a program as rich and powerful as Dreamweaver in such a short time, but you can. I have been using Dreamweaver for years and have discovered that most of Dreamweaver's power falls into several key areas. Once you understand the big picture, the details fall right into place.

With that in mind, I have designed this book with two levels. In the first section of the book, you create a simple Web site. This exercise allows you to learn the foundation techniques in a simple context. Then, when you are comfortable with the essential methods for creating reliable HTML code with Dreamweaver and have learned to avoid many of the pitfalls of Web design, you get to move forth and design a complex Web site. You'll find yourself drawing on your new knowledge from the early sessions and adding many of Dreamweaver's advanced features as you build a major site.

This is not a book on HTML, JavaScript, or CGI, but I have not ignored the fact that Web pages are built with HTML and other code. You learn how to work with the Design view, which allows you to see the code Dreamweaver creates as you build your pages. At the same time, you learn how to make sure that the code you produce will display on most browsers. However software, or even code alone, does not build effective Web sites. You also learn to organize a site plan, ensuring that your visitors can easily navigate your site, and how to place external scripts. Finally, I provide field-tested methods for creating great pages in an efficient manner. I earn my living using Dreamweaver, so I know time counts.

Dreamweaver MX includes features that were available only as part of Dreamweaver UltraDev in previous versions. However, there is much to learn in basic page and site preparation, so there is no space in a weekend course to include the dynamic data capabilities that are now part of Dreamweaver MX. But everything that you learn in this book will serve you well when you decide to move to producing dynamically generated pages.

Many enterprising graphic artists and programmers have built careers and businesses creating Web sites using Dreamweaver. Many employers now list Dreamweaver knowledge as a required skill. Some people use Dreamweaver to maintain their own business sites; others use it to build Web sites as a rewarding hobby. Whatever your goal, you are just one weekend away from mastering one of the most popular Web-site creation tools on the planet. Find an undisturbed space, put a "do not disturb" note on your door, and get ready to emerge Sunday evening with a valuable new skill.

vi Preface

Who Should Read This Book

This book is for beginner to intermediate Dreamweaver users. It is also perfect for those who understand the correct mouse moves to create a Web page in Dreamweaver, but do not feel that they understand the "why" behind much of what they do. In this book, you are never asked to blindly click — you always know why you are doing what you are doing. If you fall into any of the following categories, this book will help you reach your goals.

- Beginners who want to learn Web design.
- Intermediate Web developers who want to fully understand Dreamweaver and enhance their site building skills.
- Individuals who are working in the field, but wish to (or must) add Dreamweaver skills to their list of qualifications.
- Back-end developers who wish to (or must) add more page design skills to their list of qualifications.
- **Print designers** who want to add Web design to their list of qualifications.

How to Use This Book

This book is a trip right through the center of the most important and well-used features in Dreamweaver. It is designed to be a complete course, providing all the information you require to boost your Dreamweaver skills to a very high level. You'll get the most from this book if you complete every exercise. Some techniques may be very familiar to you, but there are so many tidbits of information, including the essential answer to why you would use a particular method, that the time spent completing any exercise will not be wasted. If you have experience with a technique, you can move very quickly through the steps. Each lesson builds on the exercises completed in the previous chapters, so skipping exercises may leave you without the prepared pages necessary to complete a later exercise.

Probably the most important reason for completing each exercise is for later reference. The topics in the book are clearly marked and will be easy to locate a few months from now. Reviewing a technique in the book later will be much more effective when you can also open the document, study the code, and compare the exercise you did then to the project you are currently completing.

Overview

The concept of this book is simple. You design a simple Web site with four pages to start the process. All graphics are provided on the accompanying CD-ROM, so you can work quickly through building the pages. In the second part of the book, you build a Web site using liquid table design, templates, Library items, and three different types of menus. The site is enhanced with a Flash movie. In other words, by Sunday evening, you will have created a site containing features that are found in the largest sites on the Web.

Preface vii

Friday Evening

In the first four sessions, I introduce the Dreamweaver interface, and how Dreamweaver sites work. You create a document that includes text and graphics by the end of this part.

Saturday Morning

During these sessions, you work through the basics of page layout, tables, and moving your site to the Web. By the end of this part, you'll have pages on the Web.

Saturday Afternoon

In this part you start to add interaction to your site. Links, image rollovers, and placing scripts are all part of these sessions. You also do some work with Dreamweaver's templates and Library items to start automating your work.

Saturday Evening

You definitely move past the beginner level as you start your second site at the beginning of this part. Here, you plan the site, create the templates and discover the Library items you will use, and move on to prepare those templates and Library items for compiling the site on Sunday.

Sunday Morning

This part moves you right into the topics that separate the true Web developers from the "wannabes." You'll be creating complex menus and JavaScript rollovers, controlling text with CSS (Cascading Style Sheets), and using automated site maintenance tools by the end of these sessions.

Sunday Afternoon

Don't think you'll be winding down slowly at the end of the book, because you certainly do not want to miss the fun features included in these sessions. Learn to work with layers and move objects around your pages with Dreamweaver's timelines. Create a page with frames. And see how you can apply your new knowledge in an efficient way as you focus on productivity at end the book.

Appendixes

These sections include the answers to your Part Review questions, a listing of what is on the CD-ROM, and information on using Dreamweaver with other software programs.

viii Preface

Layout and Features

The time symbols in the margin show you where you are in your lesson. You may wish to allow a few extra minutes for each session, rather than rushing past something you do not understand. I have also included "extra assignments" if you need or want more practice. Although I have carefully planned the time so that the work can be completed as promised, you should work at a pace that is best for you.

This is a cross-platform book. Instructions for both Windows and Mac users appear in the text. For clarity in the instructions, I have used the standard PC command of OK as the standard acceptance command. Mac users please translate any OK command to Open for OS9 and Choose for OSX.

Also scattered throughout the sessions are hints, tips, and relevant information about addendum topics and concerns. You'll find these items illustrated with the margin symbols shown below.



This symbol means that the accompanying information is important for broadening your awareness of Dreamweaver features, procedures, or perhaps Web development in general.



This symbol adds information to the material you are studying, provides an alternate method, or a time-saving suggestion.



This symbol is your warning of common errors that you might make while working with a technique.



This symbol indicates where you can find more information on the current subject elsewhere in the book.



You will require many files to complete the exercises in this book. This symbol advises you to copy certain files from the CD-ROM to your computer. Occasionally, this symbol refers you to more information on a subject contained in the Resources directory on the CD-ROM.

The symbol \Leftrightarrow indicates a menu path. For instance, if you see File \Leftrightarrow Save, it means select the File menu, and then select Save.

Ready, Set . . .

One little weekend — such a small amount of time to invest for so much knowledge. Go get it!