Contents

Acknowledgments

Introduction

	PART ONE
	WHAT YOU NEED TO KNOW FIRST
1	Welcome to the Stock Market 3
2	Stocks: Not Your Only Investment 19
3	How to Classify Stocks 29
1	Fun Things You Can Do (with Stocks) 37
5	Understanding Stock Prices 49
5	Where to Buy Stocks 55
	Part Two
	MONEY-MAKING STRATEGIES
7	Want to Make Money Slowly? Try These Investment Strategies 69
8	Want to Make Money Fast? Try These Trading Strategies 77

vii

iv CONTENTS

	PART THREE
	FINDING STOCKS TO BUY AND SELL
9	It's Really Fundamental: Introduction to Fundamental Analysis 89
10	Fundamental Analysis: Tools and Tactics 97
11	Let's Get Technical: Introduction to Technical Analysis 107
12	Technical Analysis: Tools and Tactics 131
13	The Psychology of Stocks: Introduction to Sentiment Analysis 141
	PART FOUR
	UNCOMMON ADVICE
14	What Makes Stocks Go Up or Down 149
15	Why Investors Lose Money 157
16	What I Really Think about the Stock Market 171
	Index 189