

Contents

Introduction	xi
Preface	xv
1. Accountants	1
2. Acupuncturists	9
3. Aged-Care Providers	17
4. Animal Behaviorists and Pet Trainers	29
5. Architects	37
6. Attorneys	45
7. Automotive-Repair Technicians	55
8. Bankers	65
9. Building and Repair Contractors	71
10. Camps	83
11. Career Counselors and Personal Coaches	91
12. Caterers	99
13. Child-Care Providers	107
14. Cleaning Services and Housekeepers	117
15. College Admissions Consultants	125
16. Credit Counselors	133
17. Dentists	141
18. Dietitians	149
19. Events Consultants	155
20. Estate Planners	163
21. Financial Planners	173
22. Funeral Directors	183
23. Hair Stylists	191

THE CONSUMER'S GUIDE TO EXPERTS

24. Health Clubs and Spas	197
25. Holistic Physicians	207
26. Image Consultants	215
27. Insurance Agents	221
28. Interior Designers	231
29. Landscape Architects	239
30. Landscaping Services	247
31. Massage Therapists	255
32. Movers	263
33. Music Teachers	271
34. Nannies	277
35. Optometrists	285
36. Personal Chefs	291
37. Personal Organizers	297
38. Personal Trainers	303
39. Pet Groomers	309
40. Pharmacists	315
41. Photographers	321
42. Physicians	329
43. Plumbers	341
44. Psychotherapists and Counselors	347
45. Real Estate Agents	355
46. Recruiters	367
47. Stockbrokers	375
48. Travel and Tour Agents	387
49. Tutors	397
50. Veterinarians	405
Index	411