

Gerard, Alexis, 1953—

Going visual : using images to enhance productivity, decision making and profits /
Alexis Gerard and Bob Goldstein.

p. cm.

Includes index.

ISBN 0-471-71025-3 (cloth)

1. Business communication. 2. Visual communication. I. Goldstein, Bob, 1947—
II. Title.

HF5718.G45 2005

658.4'5—dc22

2004028847