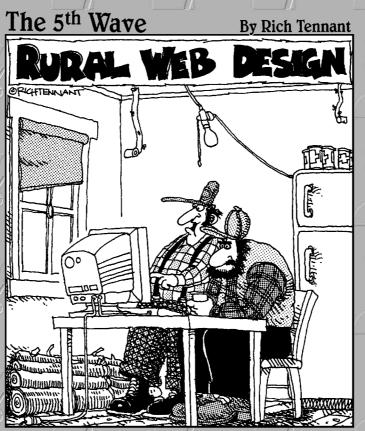
## **Book I**

## Web Page Basics



"What you want to do is balance the image of the pick-up truck sittin' behind your home page with a busted washing machine in the foreground."