

Library of Congress Cataloging-in-Publication Data:

Pacult, F. Paul, 1949–

A double scotch : how Chivas Regal and The Glenlivet became global icons /
by F. Paul Pacult.

p. cm.

Includes bibliographical references.

ISBN 0-471-66271-2 (cloth)

1. Whiskey industry—Scotland—History.
2. Glenlivet Distillery—History.
3. Chivas Brothers Limited—History.
4. Seagram Company. I. Title.

HD9395.G73S366 2005

338.7'66352'09411—dc22

2004021372

Printed in the United States of America.

10 9 8 7 6 5 4 3 2 1