Table of Contents

<u>Pretace</u>	1
Chapter 1: WordPress and the World of Blogging	5
Blogging History	5
Anatomy of a Blog	6
Types of Blogs	6
General Blogs	6
Photo Blogs	7
Mobile Blogs	7
Audio Blogs	7
Video Blogs	8
Common Terms	8
Post	8
Comments Permalinks	9
Trackbacks	10
RSS	10
Tags	10
Your Friends in Blogging	11
Meet the Giants	12
Blogger	13
Blog City	13
Yahoo 360	14
MSN Spaces	15
Six Apart	16
ExpressionEngine	17
Other Blog Engines	18
Serendipity	18
boastMachine	19
Drupal	20
b2evolution	21
DEGNOUDH	Z 1

Nucleus CMS	22
Textpattern	23
WordPress	24
The World of WordPress	26
Posting and Participating in WordPress Forum	28
Finding Themes for WordPress Finding Plug-Ins and WordPress News	30 34
Summary	3 7
Chapter 2: Getting Started with WordPress	39
Registering a Free Blog at WordPress.com	40
Installing WordPress Manually	42
Step 1: Connect to your FTP Server	45
Step 2: Upload the Files	45
Step 3: Install	46
Installing WordPress from the cPanel	52
Upgrading WordPress from Older Installations	55
Basic Troubleshooting during Installation	57
Logging into the Admin Panel	57
Changing the Password	59
Changing General Blog Information	60
Posting your First Post	62
Making a Comment	63
Retrieving a Lost Password	65
Summary	65
Chapter 3: Choosing and Installing Themes	67
Finding Themes	67
The Official WordPress Theme Page	68
Alex Marine's Theme Browser	69
WRC Theme Browser	70
Central Theme List at Codex	71
Emily Robbins's Theme List	72
Blogging Pro Theme List	73
Paid Theme List at Template Monster	74
Factors to Consider while Choosing a Theme	75
Content of the Blog	76
Audience	77
Colors and Fonts	77
Theme Size	78
Theme Size Installing and Changing Themes	78 78
Theme Size	78

	Table of Contents
Step 3: Upload	78
Uploading via Filezilla	79
Step 4: Test the Theme	80
Typical Appearance of Different Themes	81
One-Column Themes	82
Two-Column Themes	83
Three-Column Themes	83
Four-Column Themes	84
Some Unique Themes	84
Basic Modification	87
Structure of a Theme	87
Enabling/Disabling Page Menu in the Sidebar	89
Enabling/Disabling Search Bar in the Sidebar	90
Enabling/Disabling Calendar in a Theme	91
Adding Static Content in the Sidebar	92
Summary	92
Chapter 4: Blogging your Heart Out	93
Posts in Detail	93
Adding Posts to your Blog	93
Rich Text Editing	96
Shortcuts while Editing	100
Uploading and Using Images in your Post	101
Managing Post Categories	103
Managing Existing Posts	106
Protecting Posts with a Password	107
Trackbacks	108
Other Useful Settings	111
Posting by Email	112
Other Ways of Posting	113
Bookmarklet	116
Comments in Detail	117
How to Make a Comment	117
Comment Settings	118
Comment Moderation	120
Fighting with Comment Spams	121
Gravatar	123
Summary	124
Chapter 5: Non-Blog Content	125
Goals and Site Structure	125
Getting Started	126

Making the Site	126
Step 1: Create a Special Category	127
Step 2: Make Some Posts under this Category	127
Step 3: Modify Main Index Template of the Theme	128
Step 4: Turn off Commenting on Front Page Posts	130
Step 5: Populate Some Data	132
Step 6: Create Category Pages	132
Step 7: Add Some Description to Each Category Page	135 139
Step 8: An All Books Section Step 9: Customize the Categories	140
Step 10: Adding the About Us Page and Author Page	143
Step 11: Top Ranked Book List	143
Step 12: Adding Links of Associates	149
Step 13: Adding an Image Gallery	150
Summary	154
Chapter 6: Feeds and Podcasting	155
What are Feeds All About?	155
History of Feeds	156
RSS Formats	157
RSS 0.91	157
RSS 1.0	158
RSS 2.0	158
Atom	159
Feed Readers	160
Producing Feeds	160
Consuming Feeds	163
Adding Feeds in the Sidebar	168
Other Useful Plug-ins for Syndication	168
FeedWordPress	169
Podcasting	171
How to Podcast	172
Useful Plug-ins for Podcasting	174
Dedicated Podcasting	174
Summary	174
Chapter 7: Developing Themes	175
Start Using a Blank Page	175
Set It Up	175
Adding Content to Our Theme	177
Displaying the Post Excerpt on the Front Page	180
Retrieving the Category Name for Each Post	181
Retrieving the Date and Author	181
Retrieving Lists of Categories, Archives, and Calendars	182
Displaying Bloggell and Bagelinks	184
Displaying Blogroll and Pagelinks Displaying Blog Information	184 185
Displaying Diog information	103

Hooks	240
Understanding Hooks	240
Automated Installation of Plug-ins with DB Access Dissecting the Code	242 246
Common Hook List	246
Summary	247
Chapter 10: Administrator's Reference	249
System Requirements	249
A Closer Look at the Installation	250
Upgrading WordPress	250
Migrating WordPress	256
Multiple Installations	259
WordPress MU	260
Installing Other People's Blogs in WordPress MU	263
Uninstalling WordPress	264
Setting File Permissions	266
Troubleshooting	269
Troubleshooting during Installation	269
Basic Troubleshooting	271
Backups	273
Backing Up WordPress Files	273
Backing Up WordPress Database Restoring the Database from Backup	275 278
Summary	270 281
Index	283