

YOUR INSIDE TRACK TO THE BEST EXECUTIVE OPPORTUNITIES AND HOW TO CAPTURE THEM

Welcome to the only career guide written exclusively for MBAs—the book that puts you on the inside track to today's most promising opportunities and shows what employers of the nineties look for in a candidate. Based on surveys and in-depth interviews with over 3,000 executives and placement directors at top firms and prestigious business schools, *The Executive Career Guide for MBAs* is loaded with invaluable insights and advice on how to succeed in today's hypercompetitive job market. It also arms you with a set of proven job-search strategies and techniques guaranteed to help you zero in on and land the important career-building jobs.

In today's tumultuous job market, you need a comprehensive career guide that:

- Identifies the new rules for executive success in today's business environment
- Helps you determine what the best opportunities are
- Helps you set sound, achievable career goals
- Provides a step-by-step career-building action plan
- Teaches you job-search skills you need to find and land career-building positions
- Shows you how to write powerful resumes, cover letters, and follow-up letters
- Gives you expert advice and guidance on how to ace an interview
- Includes sample resumes and cover letters, interview checklists, and more

Look no further. *The Executive Career Guide for MBAs* is the indispensable tool you've been searching for. It holds the secrets to career success, both now and for years to come.

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DONATION

