

CONTENT

INTRODUCTION.....	VII
PART I: THEORY AND PRACTICE OF ECONOMIC INTEGRATION	1
Andrej Kumar Vinko Kandžija	
BENEFITS AND PROBLEMS OF THE EU AND ITS FUTURE.....	3
Evrard Claessens Vesna Stavrevska Christophe Boogaerts	
GEOGRAPHICAL ASYMMETRIES IN EU (SHARED) TRADING PROSPECTIVE TOWARDS A TWIN GRUBEL-LLOYD ANALYSIS.....	24
Evrard Claessens Christophe Boogaerts Vesna Stavrevska	
THE BALKAN CORRIDOR-ISSUE IN AN EU-28+ PERSPECTIVE.....	37
Mario Pines	
MACRO AND MICRO - ECONOMICS DIVERGING IN THE GLOBAL MARKET – IDEAS VERSUS VESTED INTERESTS.....	45
Srdjan Redzepagic Xavier Richet Tomislav Kandžija	
CATCHING-UP AND INTEGRATION IN NEW AND FUTURE EU MEMBER STATES THROUGH FDI.....	60

PART II:	INTERNATIONAL BUSINESS AND COMPETITIVENESS IN CHANGING GLOBAL ENVIRONMENT	85
Marco Galdiolo	ACCESSION OF BOSNIA & HERZEGOVINA AT ECONOMIC SYSTEM OF EUROPEAN UNION; IMPACTS ON THE STRUCTURE OF INTEREST RATES, ON COMPETITIVENESS AND GROWTH PROSPECTS OF GDP.....	87
Antonio Pavone Paola Pianura	EUROPEAN MACROECONOMIC EFFICIENCY ANALYSIS INCLUDING UNDESIRABLE OUTPUT: AN APPLICATION OF DATA ENVELOPMENT ANALYSIS UNDER HYPERBOLIC DISTANCE MEASUREMENT.....	102
Fahrudin Fehrić Adela Agić	IMPACT OF ACCOUNTING INFORMATION IN BUSINESS DECISIONS.....	121
Jamila Jaganjac Maja Đurić Zahirović	EFFECTS OF THE EU PREACCESSION PROGRAMS IN BOSNIA& HERCEGOVINA TOURISM SECTOR.....	135
Jamila Jaganjac	POSSIBILITIES OF QUANTIFYING ABSORPTION CAPACITY OF BOSNIA AND HERZEGOVINA.....	156
PART III:	COMPETITIVENESS AND CHALLENGES OF THE ENLARGED EU	169
Radman Peša Stipe Belak Mladen Rajko	DATA PROTECTION, PRIVACY AND SECURITY OF E-BANKING RISKS IN EU.....	171

Radman Peša Aleksandra Krajnović Mladen Rajko	
RELATIONSHIP MARKETING STRATEGIES IN FINANCIAL INDUSTRY WITH SPECIAL EMPHASIS ON CASE OF BANK IN CROATIA AS A NEW EU MEMBER STATE.....	184
Vinko Kandžija Marko Tomljanović Jelena Kandžija	
PUBLIC PROCUREMENT AND DEVELOPMENT OF EU INTERNAL MARKET.....	195
Marino Golob Martin Golob Tomislav Kandžija	
APPLICATION OF REGRESSION ANALYSIS IN TESTING THE IMPACT OF INVESTMENTS IN THE CONSTRUCTION OF HIGHWAYS ON GDP HEIGHT IN EUROPEAN COUNTRIES.....	215
Ivan Kožul Dragan Mišetić Marko Tomljanović	
ADJUSTMENT OF BANKING SYSTEM IN BOSNIA AND HERZEGOVINA TO EU BANKING SYSTEM.....	226
Ivan Tolic Miroslav Vujic	
IMPLEMENTATION OF MEASURES FOR PUBLIC TRANSPORT SYSTEM QUALITY IMPROVEMENT FROM THE ECONOMICAL FEASIBILITY STANDPOINT.....	259
Heri Bezić Tomislav Galović	
IMPACT OF REAL EFFECTIVE RATE ON EXPORT COMPETITIVENESS OF GERMAN MANUFACTURING INDUSTRY.....	269

Vinko Kandžija	
Heri Bezić	
Tomislav Galović	
THE INTERNATIONAL TRADE OF EU FOOD, BEVERAGES AND TOBACCO SECTOR.....	289

Stevo Pucar	
Nataša Zrilić	
Nebojša Balaban	
THE COMPETITIVENESS AND ECONOMIC DEVELOPMENT OF BOSNIA AND HERZEGOVINA IN THE PROCESS OF EU INTEGRATION.....	309