

BIBLIOTEKA "GOSPODARSKA MISAO"

C. K. Prahalad

*Bogatstvo na dnu ekonomske piramide: iskorjenjivanje siromaštva kroz profit.
Revidirano i dopunjeno izdanje povodom 5. obljetnice*

Naslov izvornika

*The fortune at the bottom of the pyramid, Revised and Updated 5th Anniversary
Edition: Eradicating Poverty Through Profits*

Authorized translation from the English language edition, entitled **FOR-
TUNE AT THE BOTTOM OF THE PYRAMID, REVISED AND UPDAT-
ED 5TH ANNIVERSARY EDITION, THE: ERADICATING POVERTY
THROUGH PROFITS**, 1st; ISBN 0137009275, by PRAHALAD C.K.; pub-
lished by Pearson Education, Inc, publishing as Wharton School Publishing,
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