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Ten Years and Counting

s we prepare to go to press for issue

#49 our thoughts go back to this time ten years ago. November 1, 1994 saw the appearance of the first issue of Atlantis Rising and it was a hectic, albeit gratifying time filled with optimism. I'm not sure today that if I had known then everything I know now about launching a new magazine that I would have felt so sanguine about our prospects. There were certainly plenty of trials ahead, as

In the last ten years we have passed many milestones. Here are a few:

- 1996—publication of the book *The* Search for Lost Origins, a 225-page collection of articles from the magazine.
- 1997—launching of our web site AtlantisRising.com.
 - 1998—production of three documentary videos on topics in the magazine.
- 2000—changing our format from oversize mini-tab to standard magazine size, opening the way to new distribution opportunities.
- Also in 2000—sponsorship of "Earth Changes 2000" a conference devoted to concerns about the return of ancient catastrophes.
 - 2001—increased our frequency from quarterly to bimonthly.

Throughout, our quality has steadily improved, as well as our quantity. Distribution has steadily grown and we are now available in more than a thousand stores nationwide. With the availability of the PDF version on the Internet thousands more have access to Atlantis Rising on a worldwide basis.

As readers constantly praise our content, an ever-growing group of first-rate writers and researchers support us with their best efforts. While other publications have emerged in attempts to match our success, none have dislodged us from the position as the magazine of record for ancient mysteries, unexplained anomalies and future science.

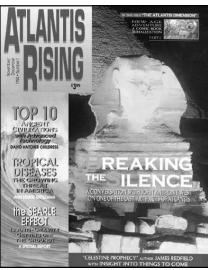
At this point Atlantis Rising stands poised to make significant advances in the coming year. In May watch for our new book from Inner Traditions Publishing. Titled *Forbidden* History it will include over 40 of the best articles which we have published on the case for a lost fountainhead of civilization. Many photos and illustrations will fill out the 300+ page book. Initial comments from those who have reviewed the material say it makes a compelling package, assembling in one place, as no one has before, the many reasons why the conventional knowledge paradigm is wrong about Earth's past and why it is so important that we set it right.

Other promising developments are also in the works but we are not quite ready to talk about them yet. We'll let you know when we can.

As the editor and publisher of this magazine, I would like to say that I consider myself one of the most fortunate people on the planet. Not only do I get a front-row seat on many of the most important developments of our time, but I get to work for the most enlightened and insightful audience to be found anywhere—you. I want to take this opportunity to express my heartfelt gratitude to all of you who have supported us so tirelessly over the last

As you look through the pages of the current issue, remember that a publication like this is not an ordinary business proposition. While it may superficially resemble such a thing, and it must certainly succeed on that level, the content found here in the form in which you find it would never have made it into print in any of the familiar vehicles which preceded us. It is no small irony that now that Atlantis Rising has begun to achieve a heightened level of acceptance in certain quarters, some have come to believe that there is nothing here that cannot be equaled with the right business model.

My guess is, they may be in for a surprise. But you already know that.



Atlantis Rising #1, November 1994

Publisher