



ATTENTION WRITERS **UNPUBLISHED MANUSCRIPTS????**

Agents for metaphysical, para-sciences, ufo, spirituality, all new age representation. Writers, we represent manuscripts. Authors, we promote and market published books. Manuscripts invited.

FOR FREE INFORMATION CONTACT; **NEW AGE WORLD LITERARY SERVICE**

C/O VICTORIA VANDERTUIN 6426 VALLEY VIEW STREET, #49 JOSHUA TREE, CA, 92252

(760) 366-0117

puc@mindspring.com

Write for catalog of current New Age Books \$5 ck or MO



Elevating Our Sights

f you're are a regular reader, you will doubtless notice, with this issue, some changes to our presentation. We hope you like them. We have now begun our tenth year of continuous publication and we thought it was time to spruce things up a bit.

The most noticeable change is, of course, our cover. The new design will, we think, be more effective in the increasingly competitive magazine marketplace. Regular readers will also notice numerous changes within the magazine, but, we hasten to point out, we have made no compromises in the quality and quantity of our editorial content. All the modifications are intended, entirely, to make our contents more readable and interesting.

Photo by Jessica Phillips A.R. Publisher Doug Kenyon

The change which we think will be most welcomed by loyal readers is to our paper. It is whiter and smoother than what we have been using and we expect our product to be sharper and brighter. We are not ready to go glossy yet, but, for many, that is a plus. Paper that doesn't glare, we have been told, is much easier on the eyes.

Some have wondered why some of these changes haven't been accomplished sooner. The answer has to do with the way this publication began and the qualities that make it different from any other on the market. Unlike most magazines, this one was started with very little capital investment. It was also launched for reasons which were more idealistic than profit-directed. In the fall of 1994 few observers expected us to survive—much less, to suc-

To operate at all we had to resort to cost-saving measures which many of our better heeled competitors would not have even considered. One such measure was printing on newsprint. But from the beginning we have tried to make up in content quality what we may have lacked in packaging slickness. Ironically, we succeeded so well in that respect that many assumed, based on that factor alone, that we must be much bigger and better capitalized than in fact we were. Strangely some who have watched us from afar have concluded that we must indeed have tapped into a significant business opportunity—one from which they felt that they, rather than us, should be the beneficiary. Substantial sums have been invested in more than one attempt to follow in our footsteps. We wish them well.

From the beginning, our intentions have been the highest, a fact which—to our great good fortune—our intended audience has recognized and embraced. The result has been a slow but steady growth, moving us well beyond our somewhat shaky beginnings. Now, as we near our tenth anniversary, we find ourselves beginning to pick up steam. With the new improvements plus other positive developments, which we expect to unfold throughout the coming year, we look to move this venture into a significantly larger arena where we can communicate with a much greater audience.

In a realm not known for its honesty, the Atlantis Rising brand has already become synonymous with integrity. Readers feel confident that they can read the solemn truth about subjects which are ridiculed, if not ignored, by the so-called mainstream press. Among many alternative researchers, a report on their work by this publication has become a kind of validation which they cite proudly.

None of this would have happened, of course, if readers like yourself had not been perceptive enough to see past our packaging shortcomings and to recognize the real and unique value which we offered. At Atlantis Rising we never forget how much we owe to you for bringing us to the present threshold. We hope you will continue to support us in all the ways that you have, and, moreover, that you will find new ways to participate in our joint adventure. The improvements cited above are our way of partially repaying you for staying

Please feel free to let us know what you think.

Publisher