

A Comprehensive Technical Handbook on Motor Oil, Lubrication and Filtration Authored by:

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This book will quickly become your complete technical handbook, written in layman's terms, on motor oil and filtration. It will also provide insight into what various vehicle and equipment manufacturers and service centers do not mention about synthetic lubricants. If after searching all over for answers and asking numerous "experts" you're still confused, this book will be a welcome addition to your knowledge base.

With my extensive industry experience as a Lubrication Specialist and Truck/Automotive Engineer, I clearly identify the facts so you can make an informed decision. The facts identified are supported by undisputable scientific and engineering tests and data, both in the lab and in the field.

You spend a lot of money on your new vehicles and other equipment and **you need concise, factual answers on all aspects of petroleum motor oils, synthetic motor oils and oil filtration from an engineer and industry expert.** I set the record straight and clearly present the information explaining the differences between petroleum motor oil and synthetic motor oils as well as detail the facts on just about every possible vehicle lubrication and filtration question you could have.

Synthetic motor oil use is one of the fastest growing automotive maintenance and performance products on the market, yet with all these people seeking knowledge and advice, there are very few people that are knowledgeable enough and qualified to provide advice on not only synthetic motor oils but petroleum motor oils as well.

Consumers often ask people they think are qualified and get an opinion, not supported by any data, that they believe is accurate, and then make critical decisions based on this inaccurate advice/opinion. I deal with this every single day and it is my intention to help people learn the facts in an easily understandable format and make myself available to personally answer their specific questions with concise, factual answers supported by data.

In this day and age of high-performance synthetic lubrication it just doesn't make any sense to use petroleum oil, yet every day millions of people still do, because they don't know the facts. After years of trying to convince certain manufacturers to use a high quality extended drain interval synthetic in the U.S. I have concluded that it will most likely not happen due to reasons other than technical and engineering issues. In my opinion these issues center around cost, profits, service work, parts sales and product life cycle issues.